



NEW YORK CITY CHARTER SCHOOL CENTER

Empowering great public schools.

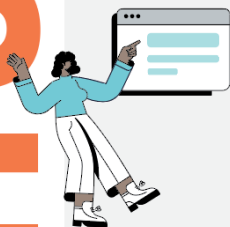
2023- 2024

HIGHLIGHTS

Partner
with us
2024-25!



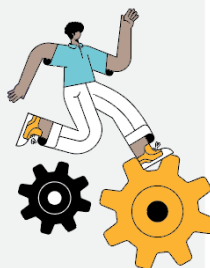
The Charter Center's **SCHOOL SUPPORTS & DEVELOPMENT** team helps charters with the “business” of school operations by providing technical assistance, policy guidance, access to best practices and direct services. We are committed to ensuring the successful operations and sustainability of NYC charter schools.



The Charter Center produced **49 OPERATIONS TRAININGS AND INFORMATION SESSIONS** covering everything from best practices for growing grades and computer-based testing to policy changes around facilities funding and support systems.

288 charter school educators received **ONE-ON-ONE, CONSULTATIONS** from our Teacher Certification Advisors, putting educators on the path to certification and supporting their continued development.

1,151 SCHOOL STAFF ATTENDED OUR 2023-24 OPERATIONS BOOTCAMP where we offered 18 trainings over 7 days. Ops Bootcamp is designed to train school staff on key NYC DOE systems and best operational practices in preparation for a successful new school year launch.



97,873 NY STATE ELA AND MATH EXAMS were scored by our Test Scoring Consortium this year.

More than **48,000** APPLICATIONS TO NYC CHARTER SCHOOLS were submitted through the Charter Center's Common Online Charter School Application.



The Charter Center's four-person **POLICY & ADVOCACY** team is committed to fostering a public policy environment that supports and empowers NYC charter schools. The 2023-24 school year was productive!



For the first time in 25 years, **1 NEW STAND-ALONE POSITIVE (!)** charter bill was introduced by both the Senate and Assembly. The bill, which our team helped draft, calls for facilities funding for charter schools that were left out of the 2014 Facilities Aid legislation.

The Charter Center team met with **43 ELECTED OFFICIALS** (Senate, Assembly and City Council Members) to discuss NYC charter schools' needs and interests.

Over **500** CHARTER SCHOOL LEADERS, EDUCATORS, PARENTS AND STUDENTS traveled to New York's capital to remind elected officials about the value of school choice. This was the **14TH CHARTER SCHOOL ADVOCACY DAY** hosted by the Charter Center.



43 CHARTER SCHOOLS attended a “Meet Your Electeds” briefing in which our Policy & Advocacy team provided intel, insights and data to inform schools' successful community engagement.

NYC elected officials and their staff received **24 TARGETED COMMUNICATIONS**—which included positive charter news, data, and requests for support—from the Charter Center's Advocacy team.

wait! there's more →



With over 91 years of combined special populations leadership experience, our **COLLABORATIVE FOR INCLUSIVE EDUCATION** team is committed to empowering NYC charter schools to develop inclusive educational environments that best serve all students.

Offered **167** (virtual, in-person, & hybrid) PD sessions to empower special populations leads and staff.

Engaged with **4,259** educators through our combined training attendance.



Spent **72** hours providing in-school/onsite professional development for NYC charter school teams.



Provided access to **56** industry experts to promote knowledge-sharing and best practices.

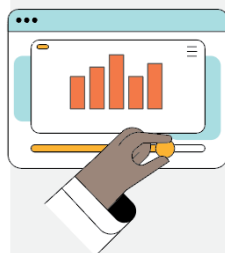
Served **274** NYC charter school campuses through membership benefits.



The Charter Center is the primary source for data on New York City's charter school sector, helping to educate elected officials and inform policy. Our **DATA ANALYSIS AND RESEARCH** is regularly cited by the media, NYC Public Schools and policymakers.

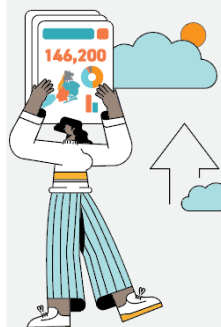


127 **PERSONALIZED DATA SETS** were developed for NYC electeds, providing detailed information about charter schools in their districts.



Our **16-PAGE, INTERACTIVE ANALYSIS** of NYC charter schools' 2023 ELA and Math state assessments not only helps schools decipher their data, but it also conveys charter school successes to the media and policymakers.

We produced **2** **DATA BRIEFINGS** that highlight the need for facilities aid for ALL charter schools and make the case that charter schools, should be able to access funding for security guards.



14 **FACT SHEETS** were produced by the Charter Center's research team to set the record straight on key charter issues. New fact sheets included stats on charter school teachers and the 25th Anniversary of NY Charters.



The Charter Center's **MARKETING & COMMUNICATIONS** team works behind the scenes on all outreach to the charter school community and to New Yorkers, at large. In 2023-24, we kept educators informed, promoted the charter school option to NYC families and shared charter successes with policymakers.



We received **573,939** **TOTAL IMPRESSIONS** across our Instagram, Facebook, and TikTok accounts via our ads marketing NYC charter schools.

Our "25 years of NYC Charter Schools" campaign featured **15** **NYC CHARTER SCHOOLS** in a series of 5 videos, which were clipped into over 30 social media ads.



Over **150** **EMAILS** were sent from all charter center's departments to the charter sector sharing resources, intel and guidance in support of charter school success and sustainability.



Our team interviewed **47** **MEMBERS OF NYC's CHARTER COMMUNITY** (alumni, leaders, educators/staff members, parents, and students) about their experiences and passion for charter schools. These interviews were featured across numerous platforms and ads to promote the charter school opportunity to families.



The Charter Center's website is the **1ST** **LISTING** to appear on Google for the search term "NYC charter schools" and our Jobs Board is the first listing to appear when searching the term "jobs in NYC charter schools."